

## Howdy 2020 Massachusetts Sheep & Wool Craft Enthusiasts!!

Doesn't our new website look grand? We spent a lot of time and worked really hard with our web design partners and we're so pleased with the way it looks and works. Its easier than ever to register, pay entry fees; sign up for a workshop; get in touch with whom you need to or just click around and enjoy the pictures.

Dare I say it, but check it out on your mobile device too – I expect you'll have the same great experience as when you are setting in front of your laptop or PC.

## Google analytics tells us – We are constantly on our visitor's minds and in their eyes.

In December, our top two visited pages were our landing page and workshops. Get in front of our visitors' eyes by joining us as an Advertising Partner. We're still one of the better deals in town when it comes to web advertising. As soon as we receive your ad with payment, we will get it posted to our website. Gain extra time by sending in your ad now. All ads placed this year will expire at the end of March next year.

You are also welcome to show your support by becoming a **Patron** or **Sponsoring** a fiber or livestock show. These programs allow individuals and businesses to support all the various aspects of our Fair. *The Patronage level begins at \$25 and includes free parking at the Fair.* Sponsorships begin at \$50. Please contact Shawn Thayer (email: [sthayer@bcn.net](mailto:sthayer@bcn.net)) for current show sponsorship opportunities and benefits.

## What's it going to cost me for that Fancy Ad?

Simple pricing and simple solutions are what we are about. \$75 gives you a place on our Advertisers page with a live link to your website (or email address that opens in its own tab) AND a place in the scrolling Partners banner on the bottom of EVERY page (which also clicks through!). Yes, visitors can REACH YOU FROM EVERY page. That's simple and highly effective! Check it out <https://masheepwool.org/partners/advertisers/>

## WOW! WHAT A DEAL!! TAKE MY MONEY!!!

Hold on tight mutton buster, first, you need to send Lisa Dachinger a .jpeg, .pdf, .png or .svg file that is sized 150 pixels wide x 250 pixels tall. Or, if you advertised with us last year and you want to reuse that ad, an email that says, use the same one I used last year. Pretty simple, huh?

Please submit all new files via email to Lisa Dachinger (email: [Lisa@RareSheepWool.com](mailto:Lisa@RareSheepWool.com)). Ads that do not meet the required sizes will not be accepted; you will need to redo them.

You can pay online through <https://www.paypal.me/MSWCF> or send your **\$75 check payable to MA Sheep & Woolcraft Fair** to:

MSWCF c/o  
Lisa Dachinger  
352 Barker Rd.  
Pittsfield, MA 01201

Thanks, and have a great day!!! We'll look forward to visiting with you at the Fair 😊