



# **MASSACHUSETTS**

## **SHEEP & WOOLCRAFT FAIR**

MEMORIAL DAY WEEKEND

### Sponsorship Information

#### Become a Sponsor

The Massachusetts Sheep & Woolcraft Fair offers a sponsorship program to assist in the public promotion and education about sheep and wool. As another form of advertising, your sponsorship will promote your business to our many festival attendees and also provide web exposure. We offer eight levels of sponsorship, listed as follows.

#### **PATRON LEVEL**

Sponsorship of at least \$25.00

As a Patron Level supporter, you are entitled to:

- Have your name listed as a Patron of the Fair
- Free parking at the Fair

#### **LAMB LEVEL**

Sponsorship of at least \$50.00

As a Lamb Level supporter, you are entitled to:

- Designate an event at Lamb Level for which the money will be used
- Have your name listed as a Lamb Level supporter
- Free parking at the Fair

## **SHEEP LEVEL**

Sponsorship of at least \$100.00

As a Sheep Level supporter, you are entitled to:

- Designate an event at Sheep Level for which the money will be used
- Have your name listed as a Sheep Level supporter
- A complimentary web ad at [www.masheepwool.org](http://www.masheepwool.org) with a link to your website. Web ads will be displayed on our Sponsors Page and will be featured in a rotation on the bottom of each page of the website.
- Free parking at the Fair

## **FLOCK LEVEL**

Sponsorship of at least \$250.00

As a Flock Level supporter, you are entitled to:

- Designate an event at Flock Level for which the money will be used
- Have your name listed as a Flock Level supporter
- A complimentary web ad at [www.masheepwool.org](http://www.masheepwool.org) with a link to your website. Web ads will be displayed on our Sponsors Page and will be featured in a rotation on the bottom of each page of the website.
- Free parking at the Fair

## **RESERVE CHAMPION LEVEL**

Sponsorship of at least \$500.00

As a Reserve Champion Level supporter, you are entitled to:

- Designate an event at Reserve Champion Level for which the money will be used
- Have your name listed as a Reserve Champion Level supporter

- A complimentary web ad at [www.masheepwool.org](http://www.masheepwool.org) with a link to your website.

Web ads will be displayed on our Sponsors Page and will be featured in a rotation on the bottom of each page of the website.

- Free parking at the Fair
- Complimentary meal tickets

## **CHAMPION LEVEL**

Sponsorship of at least \$1,000.00

As a Champion Level supporter, you are entitled to:

- Designate an event at Champion Level for which the money will be used
- A 2 x 3 foot banner printed with your name on it displayed near the event
- Have your name listed as a Champion Level supporter
- A complimentary web ad at [www.masheepwool.org](http://www.masheepwool.org) with a link to your website. Web ads will be displayed on our Sponsors Page, on the page of the event you sponsor, and will be featured in a rotation on the bottom of each page of the website.
- Free parking at the Fair
- Complimentary meal tickets

## **GRAND CHAMPION LEVEL**

Sponsorship of at least \$2,500.00

As a Grand Champion Level supporter, you are entitled to:

- Designate an event at Grand Champion Level for which the money will be used
- A 2 x 4 foot banner printed with your name on it displayed near the event
- Have your name listed as a Grand Champion Level supporter
- A complimentary web ad at [www.masheepwool.org](http://www.masheepwool.org) with a link to your website.

Web ads will be displayed on our Sponsors Page, on the page of the event you

sponsor, and will be featured in a rotation on the bottom of each page of the website.

- Free parking at the Fair
- Designated Sponsor Parking
- Complimentary meal tickets

## **SUPREME CHAMPION LEVEL**

Sponsorship of at least \$5,000.00

As a Supreme Champion Level supporter, you are entitled to:

- Designate an event at Supreme Champion Level for which the money will be used
- A 3 x 5 foot banner printed with your name on it displayed near the event
- Have your name listed as a Supreme Champion supporter
- A complimentary web ad at [www.masheepwool.org](http://www.masheepwool.org) with a link to your website. Web ads will be displayed on our Sponsors Page, on the page of the event you sponsor, and will be featured in a rotation on the bottom of each page of the website.
- Free parking at the Fair
- Designated Sponsor Parking
- Complimentary meal tickets

Events that can be sponsored :

	Sponsorship Levels						
	Lamb	Sheep	Flock	Reserve	Champion	Grand Champion	Supreme Champion
	\$50	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000
Cooking demonstration	x	x					
Drop-In Spinning & Weaving	x	x					
Family Activities - Ag Education Area			x	x	x	x	x
Fiber Arts Workshops			x	x	x	x	x
Fleece Show & Sale			x	x	x	x	x
Fleece-to-Shawl Competition or Demonstration			x	x	x		
Handspun Contest for Youth and Adults	x	x					
Lead Line Competition			x	x	x	x	x
Photo Contest	x	x					
Sheep Shearing Demonstrations	x	x					
Sheep Show Trophies	x	x					
Sheep Shows - Meat breeds and Wool breeds				x	x	x	x
Sheepdog Trial				x	x	x	x
Spinning and Knitting Contests	x	x	x				
Volunteer Appreciation	x	x	x				
Woolcraft contest for Youth and Adults	x	x	x				

For more information, contact:

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